

## **BlockMaster Launches SafeStick 4.0 – The Laptop Replacement**

### **Upgrade enables users to launch portable software anytime, anywhere**

1<sup>st</sup> February 2010 – London, UK – BlockMaster ([www.blockmastersecurity.com](http://www.blockmastersecurity.com)) a leading provider of secure USB devices, today launches SafeStick and SafeConsole 4.0, designed to provide organisations with the ability to push out portable software, including virtualisation, and to effectively stop the flood of data breaches.

The products have been designed to provide more adequate access control over USB flash drives, which is one of the main causes of data breaches, according to the European Networking and Information Security Agency's report.

The new combination of Publisher, FileBlocker and Authorised Autorun will enable users to launch portable software without the need for organisations to issue a laptop. They can automatically download software assigned to them by an administrator to securely access web browsers, corporate email, remote desktop software and virtual environments, improving remote working and enhancing productivity.

Anders Pettersson, CSO at BlockMaster says: "We are constantly evolving our product to provide a simple solution to the complex issue of security and usability. These new features will not only give administrators complete control over portable software, but also peace-of-mind that company information is always protected."

SafeConsole 4.0 also now comes with a unique back-up feature to restore files if accidentally deleted to ensure there is minimal disruption to employee productivity. It also includes a LockOut feature, which prevents any unapproved USB devices accessing the corporate network. This is the quickest solution available on the market today that provides port control of flash drives.

SafeConsole now comes in three licensing options which organisations can upgrade to without any downtime depending on their need:

- SafeConsole Intro enforces the organisation's password policy
- SafeConsole Enforce includes the full range of policy enforcing features
- SafeConsole Enforce&Enable multiplies the benefits of SafeStick and SafeConsole and enables all productivity boosting features

SafeConsole Intro edition is included in every purchase of over 100 drives to enable organisations to ensure all devices are protected by company set policies. This is the only deal in the market that provides a management console bundled with USB drives to give complete control over portable information.

Mike Bienvenu, Technical Director, Softek, comments: "SafeConsole is by far the most widely deployed USB management console across the UK as it is feature rich and easy-to-use. These new features give the power back to organisations as they constantly strive for more control over portable devices."

SafeStick and SafeConsole 4.0 is available immediately and starts from £300.

**-Ends-**

### **About BlockMaster**

BlockMaster provides complete control of portable data. From SafeStick®, the smallest, fastest and most secure USB drive in the world, to SafeConsole®, its enterprise class life-cycle management tool, BlockMaster is the first choice for organisations wishing to get their business information locked, loaded and on-the-move in seconds.

Available worldwide through distribution in over 40 countries, BlockMaster is trusted to support the USB security needs of Fortune 500 businesses, government agencies and emergency services. Capable of securing up to 64 GB of data, SafeStick offers mandatory password protection and always-on encryption of all stored data. Easy to deploy, its unique SafeConsole allows administrators to track, manage and enforce acceptable use policy for every single drive, anywhere in the world.

For more information please visit: [www.blockmastersecurity.com](http://www.blockmastersecurity.com)

Further information

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