

PRESS RELEASE – 28<sup>th</sup> January 2008

## **Digital Vaulting Set to Expand in Scandinavia as Cyber-Ark Signs IT2Trust**

Digital Vaulting is taking off around the world as more and more companies look at ways of digitally storing and securing their highly confidential and sensitive data – replacing the old fashioned physical vault for online digital vaults. Cyber-Ark® Software, the world's leading information security software company that develops and markets Digital Vaults for securing and managing privileged passwords and highly-sensitive information for hundreds of corporations including the top 100 biggest banks in the world, has now come to Scandinavia, partnering with IT2Trust. IT2Trust are known in the Nordic region as one of the top valued added distributors specialising in IT security.

Calum Macleod – European Director at Cyber-Ark said “Scandinavia is an exciting new market for Cyber-Ark and one we have been looking to expand into for a quite a while. IT2Trust is a natural partner for Cyber-Ark as many of their resellers' customers meet exactly our existing customers criteria with many looking for proven, best of breed products such as ours. IT2Trust have the focus, direct touch and sales model that their range of resellers can use to sell our product. Together with IT2Trust's reputation and standing in the Nordic region and our out-of-the-box security solution uniquely positioned to eliminate one of today's biggest IT security risks, we are sure that we will quickly see the results of this new partnership.”

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Peter Boll - Director – IT2Trust said “Companies are increasingly looking for extra layers of security. Cyber-Ark fills a gap in the market as they have privileged identity management solutions which address the sensitive issue of how to secure administrative accounts, taking control away from the admin managers. This enables the company to ensure compliance and create audit trails making sure they can control who has access to what information –

providing the perfect solution to what is currently quite a thorny difficult problem to manage.”

Cyber-Ark has seen a huge demand for their digital vaulting solutions, especially the Privileged Password Vault, with a 100% increase in their customer base and revenues increasing three fold. Cyber-Ark’s technology is already used to secure the most valuable assets of some of the largest military, banking, manufacturing, airline and governmental enterprises in the world. Companies such as Voca, BT, AstraZeneca, Roche, Motorola, Orange, Mizuho Bank, Rabobank, Belgacom and, Standard Bank have long been “digital vaulting” advocates using the “Vaulting Solution” as a "safe haven" within their enterprises for all critical information assets to be archived, transferred and shared.

Cyber-Ark’s award-winning Enterprise Password Vault is the most popular product in the Cyber-Ark portfolio for many large institutions and financial organisations as it is has become the de-facto solution for administrative password management whereby companies can manage, secure, auto-update and log all activities associated with their privileged passwords.

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#### About Cyber-Ark

Cyber-Ark® Software is the leading provider of Privileged Identity Management (PIM) solutions for securing privileged user accounts and highly-sensitive information across the enterprise. Long recognized as an industry innovator for its patented Vaulting Technology®, Cyber-Ark’s digital vault products include: The Enterprise Password Vault™ for the secure management of administrative, application and privileged user passwords; the Inter-Business Vault®, a secure infrastructure for cross-enterprise data exchange of highly-sensitive information, and the Sensitive Document Vault™ for secure storage and management of highly-sensitive documents. Cyber-Ark's Vaulting platform has been tested by ICSA Labs, an independent division of Cybertrust and the security industry's central authority for research,

intelligence, and certification testing of security products. Cyber-Ark's award-winning technology is deployed by more than 300 global customers, including 100 of the world's largest banks and financial institutions. Headquartered in Newton, MA, Cyber-Ark has offices and authorized partners in North America, Europe and Asia Pacific. For more information, visit [www.cyber-ark.com](http://www.cyber-ark.com)

### **About IT2Trust**

IT2Trust A/S is a specialized Value Add-Distributor of IT Security and Networking software with headquarters in Brøndby/Denmark. The company was founded in November 2005 and is in significant growth – just like the market for the solutions we offer. At IT2Trust we focus on quality, knowledge and quick adjustment according to market conditions. Our vendor selection consists of some of the most recognized manufacturers within IT Security – Aladdin, Clearswift, Check Point, Cyber-Ark, SafeBoot, DigitalPersona, Sison, Webroot and Sophos. For more information, please visit <http://www.it2trust.com>

### **Our vision**

We want to be the best security and networking distributor.

### **Our mission**

We want to create security growth and development in the market, and to be the best way to reach the market. We will do this by being the most competent, proactive, creative and flexible distributor. And be the preferred partner for both resellers and vendors.