



THE
DATA
PROTECTION
COMPANY



Joint Media Alert

IT2Trust signs distribution agreement with SafeNet

Brøndby, 28th November 2011 – SafeNet, a global leader in [data protection](#), and IT2Trust, a specialised IT-security and networking software distributor, announce today the signature of a partnership agreement appointing IT2Trust to distribute SafeNet complete range of data protection solutions in Denmark.

“Through this extended agreement with IT2Trust, we look forward to presenting the security focused reseller network in Denmark with the opportunity to provide their customers with a wider set of high value security solutions addressing the many pertinent security challenges that they face today”, said Keith Hale, Nordic Regional Director at SafeNet. “Driven from the increase in sophisticated security threats as well as the commercial appeal of moving critical data to the cloud, we anticipate an increase in demand for our solutions that address security challenges around cloud services, securing PKI infrastructures and centralised key management. The extension of our agreement with IT2Trust will enable us to address this increased demand”

Peter Boll, CEO, IT2Trust A/S, added: “The cloud offerings and the new go-to-market model, forces all in the channel to rethink what offerings and value-add is delivered to the customers. SafeNet portfolio scales from authenticating the end-user to securing the cloud datacenter. With this agreement IT2Trust now becomes the only distributor in Denmark to offer the entire portfolio. This gives our resellers the ability to secure, maintain and grow their business together with us. “

About SafeNet, Inc.

Founded in 1983, [SafeNet Inc.](#) is one of the largest information security companies in the world, and is trusted to protect the most sensitive data for market-leading organizations around the globe. SafeNet data-centric approach focuses on the protection of high value information throughout its lifecycle, from the data center to the cloud. More than 25,000 customers across commercial enterprises and government agencies trust SafeNet to protect and control access to sensitive data, manage risk, ensure compliance, and secure virtual and cloud environments. <http://www.safenet-inc.com/>

About IT2Trust A/S

IT2Trust A/S is a specialized Value Add-Distributor of IT-security and networking software with headquarters in Brøndby, Denmark. The company is privately held was founded in November 2005. At IT2Trust they focus on quality, knowledge and quick adjustment according to market conditions. Their vendor selection consists of some of the most recognized manufacturers within IT-security and networking software – ArcSight, BlockMaster, Cyber-Ark, Ipswitch, Kaspersky, Kingston, NetClarity,

SafeNet, Swivel, Webroot and WinMagic. For more information, please visit <http://www.it2trust.com> or <http://www.facebook.com/it2trust>

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