

## Swivel Signs IT2Trust as its New Nordic Distribution Partner

15<sup>th</sup> November 2010, Wetherby UK; Swivel Secure, the pioneer in tokenless two factor authentication technology, has appointed IT2Trust as its prime distributor for Denmark and the Nordic region. IT2Trust is a value added distributor of business critical IT security and networking solutions with an established network of IT resellers covering Scandinavia and Northern Europe.

Under the agreement IT2Trust will provide technical and business support for Swivel's range of multi-factor authentication technology, PINsafe, from its Brøndby head office in Denmark. Established in 2005, IT2Trust distributes a wide range of sector leading IT security and networking products for the world's major IT vendors. The company prides itself on its commitment to maintaining a highly skilled and certified technical support team for each of its selected vendors. Working closely with its resellers throughout the business development process IT2Trust will offer consultancy, product training and certification as well as technical, sales and marketing support for PINsafe as part of a comprehensive package of services.

"IT2Trust are an ideal distribution partner for Swivel," commented CEO, Fraser Thomas. "We have an established PINsafe user base spread across the Nordic countries that has been built up gradually in the past few years. This strategic agreement will enhance our local technical support capability and help us accelerate our growth in this important region."

Peter Boll, IT2Trust's Business Manager said "Our aim is to provide our resellers with a range of selected products that enable them to meet their customer demands and rapidly grow their own business propositions. In particular we will only work with sector leading technologies that have an established and stable user base backed by superior technical and business development support from the vendor. PINsafe is widely used by leading global organisations based in our region and as a mature, advanced authentication technology it more than meets all our selection criteria."

As part of the distribution agreement Swivel will work closely with IT2Trust to help them develop their in-house product knowledge and expertise as well as providing local sales and marketing support to help the company quickly grow its authentication business. PINsafe offers a highly versatile multi-factor authentication solution for any size organisation. Compatible with all leading VPN SSL technologies as well as providing enhanced login support for Web based applications such as Microsoft Exchange and OWA, without the need for dedicated user ID tokens.

Based on award winning, patented technology PINsafe provides resellers with a reliable low cost alternative to other authentication solutions whilst ensuring that companies meet the requirements of the latest compliance and data security regulations.

**For more information contact Fraser Thomas on +44 (0) 1937 582 020 or Peter Boll on +45 70 32 28 10**