

At Last, Austria – At Last, Virus Free

If an antivirus program does not deliver that which it promises, not only can it be annoying, but it can also become quite expensive in a very short period of time. The Österreich Werbung (ÖW), or the Austrian National Tourist Office (ANTO), well known for its slogan, “At Last, Austria” and the two penguins Joe and Sally, experienced this first hand. Because of the ever growing threat of viruses and malware throughout the world, they decided to look around for a new security solution to protect their information resources. They found what they were looking for in Kaspersky Anti-Virus.



The Challenge:

The Austrian National Tourist Office is Austria’s national tourist organisation. It is represented by 30 offices across the globe, including New York, Sydney, Beijing, Tokyo, London, Paris, etc. They have an international website with many features that show how much Austria has to offer and how charming it is as holiday destination. Its 250 employees in 30 offices in Austria and throughout the world work daily to market the many possibilities the country has to offer tourists.

A server failure is not an option for a company like Österreich Werbung, which has web-based services and whose employees are dependent upon online research and email from their branches 24/7 across the globe. The IT Department already knows this, of course, and has worked for a long while with antivirus protection systems.

The Solution:

The IT subsidiary Austria.info Systems GmbH, led by Dr. Albert Hacker, decided to implement the entire suite of products offered in Kaspersky Anti-Virus Business Optimal to protect Österreich Werbung and its entire internal global network.

The company has 250 licenses for Kaspersky Anti-Virus for Windows Workstation. Their servers are protected by Kaspersky Anti-Virus for Windows File Server and their exchange infrastructure is protected by Kaspersky Anti-Virus for Microsoft Exchange. The entire suite of Kaspersky Lab components is controlled in Vienna using Kaspersky Administration Kit, which allows for centralized monitoring and administration of their servers and antivirus protection.

Protected systems:

- 250 workstations running under Microsoft Windows XP
- 25 file servers running under Microsoft Windows 2003 Server
- 550 mailboxes running under the Microsoft Exchange Server

Kaspersky Lab Solutions Installed:

- Kaspersky Anti-Virus for Windows Workstation
- Kaspersky Anti-Virus for Windows File Server
- Kaspersky Anti-Virus for Microsoft Exchange
- Kaspersky Administration Kit

Conclusion:

For Dr. Hacker and his team, who regularly search for viruses in the company network and compile virus incident reports as needed, the centralized monitoring tool, which included the free administration kit, has become an invaluable tool. This means that there is a very low total cost of ownership, which additionally helped them to decide upon implementing the Kaspersky Lab solution. “In the meantime, thanks to Kaspersky Anti-Virus, even our problematic sites are virus free and our users are no longer troubled with adware and popup advertising windows”, commented Dr. Hacker.

About Österreich Werbung

Österreich Werbung is Austria’s national tourist organization. It is financed through public funds, as well as through the sale of its marketing services to the Austrian tourism industry. It is represented in 33 different offices and, in 2007, led over 1,500 marketing activities. These activities range from classic commercials promoting tourism in Austria to the guest relations program, “Austria & More”. This is done through media cooperation, the production of themed brochures, the organization of conferences and sales venues, trainee programs for travel agencies and event management.

Österreich Werbung creates tailor-made marketing arrangements that compliment the needs and market opportunities for the Austrian travel industry. At the heart of its visitor information is the “Holiday Service of ÖW”, (the biggest tourism call center in Austria) found at www.austria.info. On Austria’s largest tourist information site, one can find information and offers from across the country.