

Acronis Cyber Protect Cloud

AI-Powered Integration of Data Protection and Cybersecurity for MSPs



DISCOVER THE POWER OF INTEGRATION

Traditional MSP tools are not designed for today's cyberthreats. The patchwork of software that MSPs have historically relied on – for backup, patch automation, anti-malware, configuration management, etc. – does not work together, leaving MSPs with a complex set of legacy vendor solutions that are unable to protect their clients' data, applications, and systems.

Acronis Cyber Protect Cloud changes the game by integrating data protection with cybersecurity. This synergy eliminates the complexity and makes security a centerpoint of your solutions, keeping your clients protected and your costs down.

With its full-stack anti-malware protection and comprehensive endpoint management, Acronis Cyber Protect Cloud combats advanced cyberattacks with a unique integration of protection technologies while simplifying daily IT operations, endpoint deployments and management, and reporting. Service providers can easily protect all client data from modern cyberthreats with existing staff, while generating new revenue and decreasing churn.



Backup and Recovery

Fast and reliable recovery of your applications, systems and data on any device from any incident



Anti-Malware

Full stack, next-generation AI/ML-based protection against malware, including ransomware and cryptominers



Security and Management

Comprehensive yet simple endpoint management toolkit that saves IT resources

Increase ARPU s	Improve SLA s	Control Cost s	Decrease Churn	Offer Managed Security
Sell more cyber protection services, increase margins, improve your attach rates and ARPUs, and gain the tools to deliver proactive assessments of client environments.	Earn trust and gain new client referrals by preventing organization downtime and ensuring faster remediation – improved endpoint and data protection tools make it easy.	Improve efficiency by using one tool for deployments, monitoring, management, assistance, backup, recovery, and reporting – you won't need new hardware, staff, or training.	Demonstrate value to improve customer satisfaction and simplify client renewals. By providing more, stickier services, you won't have to worry about retaining clients.	Enhance your clients' protection and access other services revenue without capital investments, additional overhead, or the need to hire expensive security specialists.

ACRONIS CYBER PROTECT CLOUD FEATURES

Identify	Protect	Detect	Respond	Recover
Auto-discovery of new devices	Remote agent installation	Defenses against malware/ransomware	Patch management integrated with backup	Backup and disaster recovery
Vulnerability assessments	Backup and disaster recovery	Hard drive health control	Malware quarantine	Forensic information in backups
Data protection map	Unified Protection policies management	Dashboards and reports	Rescue with bootable media	Remote desktop

Function areas are grouped according to the NIST Cybersecurity Framework

ACRONIS CYBER PROTECT CLOUD USE-CASES

- 1 Simplified onboarding.** Discover all devices that require protection and remotely install just one agent (instead of many) for anti-malware, backup, remote desktop, patch, etc.
- 2 Zero-day malware and ransomware protection.** Get industry-leading, AI-based Acronis Active Protection that’s been extended with a static analyzer plus behavioral analysis.
- 3 Compliance and forensic investigations.** Offer services to industries with high compliance requirements – Acronis equips you with image-based backups and forensic data like free space, memory dump, etc.
- 4 Better SLAs.** Keep and improve availability KPIs for clients with proactive, active and reactive cyber protection in place.
- 5 Post malware-attack recovery.** Lower the risk of reinfection and minimize recovery operations with anti-malware scans of backups in centralized locations and ability to install latest patches and malware definitions during recovery.
- 6 Protection for all key files.** Know what data is covered at a glance – Acronis’ comprehensive Data Protection Map makes it all easy to see.
- 7 Centralized patching.** Protect all client software (not just Microsoft) and cover all clients using one multi-tenant tool.
- 8 Demonstrate your value to clients.** Use flexible, detailed reporting to simplify contract renewals and enable easier sales by including vulnerability assessments in your backup service.
- 9 Real-time protection of important documents.** Count on continuous data protection to save all changes to critical files immediately, even between backups.
- 10 Auto-response to emerging threats.** Adjust the scope and the schedule of backups or anti-malware scans based on real-time alerts from Acronis Cyber Protection Operation Centers.
- 11 Minimal planned and unplanned downtime.** Streamline maintenance routines and gain proactive protection, including: hard drive health checks, on-time patches and regular vulnerability assessments, plus real-time improved Acronis Active Protection.

PART OF ACRONIS CYBER CLOUD

Acronis Cyber Protect Cloud is a part of the powerful Acronis Cyber Cloud platform, enabling service providers to use one solution for delivering backup, disaster recovery, secure cloud storage, file sync and share, notarization, and e-signature services to clients. In turn, Acronis Cyber Protect Cloud provides MSPs like yours with smooth and quick deployment, and a service-rich solution portfolio that increases ARPUs.

